

Self Assessment

How does your online presence measure up?

Store Name

Website URL

Shopping searches are **2x more likely** to be in store.

Will your store show in the those search results?

This survey is designed to provide insight on how your website is perceived by online shoppers. These questions mirror the online shopping and research behaviors of your potential customers.

	No	Yes
Does your website have a smartphone specific version that has been optimized to be navigated on small touch screens?	<input type="checkbox"/>	<input type="checkbox"/>
When a consumer visits your site on their smartphone, can they get directions to your store with one tap?	<input type="checkbox"/>	<input type="checkbox"/>
When a consumer visits your site on their smartphone, can they place a call to your store with one tap?	<input type="checkbox"/>	<input type="checkbox"/>
When a consumer visits your site on their smartphone, can they research the dimensions, colors or size of the products you sell?	<input type="checkbox"/>	<input type="checkbox"/>
We know that 60% of users expect a mobile site to load in three seconds or less. Does yours?	<input type="checkbox"/>	<input type="checkbox"/>
Can a consumer find your store by searching a generic term like "furniture" in your town or city on Google?	<input type="checkbox"/>	<input type="checkbox"/>
Can a consumer find your store by searching for a specific product you sell like "mdb3600ww" in your town or city on Google?	<input type="checkbox"/>	<input type="checkbox"/>
Can a consumer research 90% or more of the product you sell on your website?	<input type="checkbox"/>	<input type="checkbox"/>
TOTAL		

No Yes

For more information

Mon - Fri. 7:30 - 4:30 AZ time | 800.417.2799 | info@retailerwebservices.com

For more details, check out RetailerWebServices.com/WebFronts