

## I Know I Need a Website, I'm Just Too Busy

*Many independent retailers think,*

**"Ok, I am convinced, I *NEED* a high quality website, but I don't have the time, smarts or staff to maintain it. Now what?"**

We know having a website is vitally important to your business! Many retailers are afraid to spend the money on a website for their store because they have convinced themselves that they don't have the time to create the site, the staff to help maintain it, or the smarts or know-how to use the technology involved.

Rest easy; with Retailer Web Services it won't be as difficult as you think. Why? Because we have built thousands of websites and have amazing tools that make it easy and quick!



### The Retailer Web Services Difference

The Retailer Web Services difference can be described as our **people**, our **experience**, and our **tools**.

Once you have signed on with Retailer Web Services you will work with a dedicated website designer to ensure you get a beautifully designed site that you love and that sells! After your site launches, you will still have access to your designer for FREE!



You will receive one-on-one training by our staff on our tools so that you can manage your site. If you are in a pinch or just need some help maintaining your site your dedicated Account Manager is there to help! **Our promise of helping you realize your dreams through technology really is our mission!** Don't ever be afraid to pick up the phone and call your account manager for a quick tool walk-through or to just complete the task for you.

Our Account Managers enjoy working one-on-one with our clients to ensure their website is a point of pride, never a burden!

*"I enjoy helping my clients in their online endeavors! The technology we have at RWS makes it easy to teach our customers pricing, brand management and more. Our tools make site edits quick and easy with just a few clicks. It's an awesome feeling to provide our customers with service on such amazing tools."* –Jonathan



We are not new to this game!

We've been doing this a while and in that time, we've built thousands of sites generating millions in sales...in **YOUR INDUSTRY**. We don't build websites for just anybody; we build websites for independent retailers that sell any combination of appliances, home electronics, furniture, mattresses, decorative plumbing and hardware, and lawn & garden. We are focused and take the time to understand the intricacies of the industries we serve. What has this allowed us to do? Our honed expertise has allowed us to train our people to understand your needs and allowed us to build amazing tools to support your website in your industry. It really is the perfect recipe for success!

*"Lots of dealers are afraid of the amount of time and effort that they believe is involved in maintaining a high-quality website. When technology is not your forte, just making the simplest change can seem like scaling a mountain. However, many challenges are able to be resolved within just a few minutes on the phone with your dedicated account manager! I love that my customers view me as their go-to person and trusted advisor in these matters. Help is really just a call or email away."* – Natalie

Managing your website is easy and fast with our tools. The tools are user friendly and save you time. Not sure you have the technical know-how to use the tools? You will receive one-on-one training with our expert staff! If you have questions after your training is complete, call your dedicated Account Manager; they use the same tools daily!



Our tools have many features that **make maintaining your site automatic!** Your Account Manager will show you how to make maintaining your site automated for things like; updating product catalogs, prices adjustments, and even offering manufacturer rebates!

*“I help my clients with everything from setting prices to setting up warranties, delivery fees, and more. Not only are our clients constantly amazed by how easy the tools are to use, they are amazed by the possibilities that the tools represent. Now, with just a few clicks of a mouse, I can show my clients how to take full advantage of our tools so they can accomplish things that were impossible on the web just a few years ago.”* – Reed



Retailer Web Services guarantees you will have direct access to your dedicated Account Manager, unlimited, **FREE training and support**, and FREE updates to product catalogs and our CMS tool to continue to make your website more awesome all of the time.

If you want to win more business, you need a high quality website. Retailer Web Services can help, call us today!